



COUNCIL ON Hypertension 2016



The Trainee Advocacy Committee of the Council on Hypertension in conjunction with the International Society of Hypertension New Investigator Committee is pleased to offer a special pre-conference workshop:

"Preparing for Professional Careers: What's Your Brand?"

While targeted to Early Career Investigators and Students, the workshop is open to all attendees.

When: Tuesday, September 13, 2016, 5:00 PM to 9:00 PM

Where: The Dolphin Hotel, Orlando, Florida

Pre-registration is required. This event is included in your conference registration at no charge but you must pre-register.

To register for this event, please email your name, institution and email address to TACWorkshop@heart.org, prior to Monday, August 22.



SciPhD Workshop: Preparing for Professional Careers What's Your Brand?

Being competitive for professional careers beyond academia requires demonstration of more than just your scientific skills. Hiring companies evaluate not only your technical skills, but your business and social competencies as well. Your ability to work with others, communicate effectively, meet tight deadlines, manage multiple projects simultaneously and be an effective group leader are all critical skills that will effect your ability to land a job. Most scientists actually have many of these skills, but lack the strategy for communicating and marketing these talents when applying for jobs.

"Preparing for Professional Careers" is a half-day workshop focused on the 24 critical skills companies value, and how to relate those skills to your own experiences and accomplishments. Learn to communicate your experiences in ways that resonate with hiring managers. Learn to analyze a job ad and identify the technical, business and social skills required for the job and use that information to build a targeted resume that separates you from your competition. Experience how to expand your network, develop an elevator pitch to initiate conversations, and use those communications skills to gain advocates who will get your resume to the hiring manager. Finally we will learn how to use your new knowledge to manage the behavioral-based interview process and Get Your First Job!

All attendees will also have access to SciPhD's online training and self-assessment instrument.



Randall Ribaudo, PhD
Co-founder, CEO, SciPhD