Quality of Care and Outcomes Research 2014 Scientific Sessions  
June 2-4, 2014 | Hilton Baltimore, Baltimore, MD

**Program-at-a-glance**

**NEW! Be sure to arrive in time for the Future of Outcomes Research Town Hall on Monday, June 2nd at 11:00 AM**

<table>
<thead>
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<th>Monday, June 2</th>
<th>Tuesday, June 3</th>
<th>Wednesday, June 4</th>
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<tr>
<td>7:00</td>
<td>7:00 – 8:30 AM</td>
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<td>Early Career Roundtable Breakfast</td>
<td>WorkLife Balance Roundtable Breakfast</td>
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<td>8:00</td>
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<td>Nursing Workshop</td>
<td>8:30 – 9:00 AM</td>
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<td>Implementation Science – Integrating Research into Practice</td>
<td>Conference Welcome &amp; Opening</td>
<td>Plenary III</td>
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<td>9:00</td>
<td>9:00 – 10:30 AM</td>
<td>A Closer Look at the IOM Report: Best Care at Lower Cost: The Path to Continuously Learning Health Care in America</td>
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<td>*Free for conference attendees</td>
<td>Plenary I</td>
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<td><strong>$75 to attend workshop only</strong></td>
<td>How Entrepreneurship Will Transform Health Care Quality</td>
<td>10:00 – 11:30 AM</td>
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<td>10:00</td>
<td>10:30 – 11:00 AM AM Break &amp; Exhibits</td>
<td>Concurrent Session III</td>
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<tr>
<td>11:00</td>
<td>11:00 AM – 1:00 PM</td>
<td>11:00 AM – 12:30 PM</td>
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<td>Quality of Care and Outcomes Research Town Hall</td>
<td>Concurrent Session I</td>
<td>A: Oral Abstracts on Outcomes Issues</td>
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<td>NOON</td>
<td>11:00 AM – 12:30 PM</td>
<td>B: Cholesterol Guidelines</td>
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<td>11:00 AM – 1:00 PM</td>
<td>A: Oral Abstracts on Quality Issues</td>
<td>11:30 – 1:00 PM</td>
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<td>1:00</td>
<td>1:00 – 5:00 PM</td>
<td>Poster Session III</td>
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<td>Workshop</td>
<td>Career Development Luncheon</td>
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<td>2:00</td>
<td>2:00 – 3:30 PM</td>
<td>Plenary II</td>
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<td>From Insight to Impact: Better Communication Strategies to Unlock the Power of Your Research</td>
<td>Affordable Care Act Controversies</td>
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<td>*Free with conference registration</td>
<td>3:30 – 4:00 PM Break &amp; Exhibits</td>
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<td>3:00</td>
<td>4:00 – 5:30 PM</td>
<td>Concurrent Session II</td>
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<td>4:00</td>
<td>5:00 – 6:30 PM</td>
<td>A: Oral Abstracts on Policy Issues</td>
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<td>Poster Session I</td>
<td>B: GWTG Target Stroke Live Webinar</td>
<td>5:30 – 7:00 PM</td>
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<td>5:00</td>
<td>6:00</td>
<td>Poster Session II</td>
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<td>6:30 – 9:30 PM</td>
<td>7:00</td>
<td>QCOR Council Dinner &amp; Recognition of the 2014 QCOR Outstanding Achievement Award</td>
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**NEW!** We are encouraging attendees to connect through Twitter during the meeting. Tweet early and often during the conference with the hashtag #qcor14!

**Registration & Housing Information**

Register early & become an AHA member for the best rates! Visit my.americanheart.org/qcorsessions for details

Book your housing now to secure your spot at the conference hotel. Visit my.americanheart.org/qcorsessions and click on Registration & Housing for info.
PROGRAM AGENDA

Monday, June 2, 2014

8:00 – 11:00 AM

Nursing Workshop: Implementation Science – Integrating Research into Practice

Moderators:
Carole Decker, RN, PhD, Mid-America Heart Institute at Saint Luke's Hospital, Kansas City, Missouri
Colleen Norris, PhD, MN, RN, University of Alberta, Edmonton, Alberta, Canada

8:00 Welcome & Introduction
8:05 Framework & Theories for Studying Improvement & Implementation
   Laura Damschroder, MS, MPH, VA HSR&D Center for Practice Management and Outcomes Research, Ann Arbor VA Medical Center
8:35 Discussion
8:45 Developing Robust, Efficient, and Reliable Methods Of Implementing Best Evidence Into Practice
   Ann Sales, RN, PhD, University of Michigan School of Nursing, Ann Arbor, Michigan
9:15 Discussion
9:25 Break
   Lisa Simpson, MB, BCh, MPH, FAAP, President and CEO, AcademyHealth (Advancing Research, Policy & Practice), Washington DC
10:05 Discussion
10:15 Panel Discussion

11:00 AM – 1:00 PM

Quality of Care and Outcomes Research Town Hall

1:00 – 5:00 PM

Workshop*

*No additional fee to attend workshop

From Insight to Impact: Better Communication Strategies to Unlock the Power of Your Research

1:00 Getting Published: What to Look For in a Journal:
   What Should You Consider When Choosing a Journal?
   José Merino, MD, US Clinical Research Editor, The BMJ, Washington, DC
   John Spertus, MD, MPH, FACC, Mid America Heart Institute/UMKC, Kansas City, Kansas City, Missouri
2:00 Communicating Your Research to the Lay Public
   Matthew Bannister, EVP Communications, American Heart Association, Dallas, Texas
   Edward Davies, US News Editor, The BMJ, Washington, DC
   Stephanie Desmon, Johns Hopkins University, Baltimore, Baltimore, Maryland
3:00 Using Twitter to Communicate Your Research
   Margaret Chisolm, MD, Johns Hopkins University, Baltimore, Maryland
   Mintu Turakhia, MD, MAS, Stanford University School of Medicine, Standford, California
4:00  Presentation Skills
Jeptha Curtis, MD, Yale University, New Haven, CT
Paul Chan, MD, PhD, Mid America Heart Institute/UMKC, Kansas City, Missouri

5:00 – 6:30 PM
Poster Session I & Reception

6:30 – 9:30 PM
QCOR Council Dinner & Recognition of the 2014 QCOR Outstanding Achievement Award*
*Ticketed event

TUESDAY, JUNE 3, 2014

7:00 – 8:30 AM
Early Career Roundtable Breakfast Session*
*Ticketed event
Table Leaders:
Adrian Hernandez, MD, Duke University, Durham, North Carolina
Mariell Jessup, MD, FAHA, University of Pennsylvania School Medicine, Philadelphia, Pennsylvania
Brahmajee Nallamothu, MD, MPH, University of Michigan, Ann Arbor, Michigan
Rita Redberg, MD, MSc, FAHA, University of California at San Francisco, San Francisco, California
John Rumsfeld, MD, PhD, FAHA, University of Colorado Denver, Denver, Colorado

8:30 – 9:00 AM
Welcome & Opening Session
9:00 AM  Welcome from the AHA President
Mariell L. Jessup, MD, University of Pennsylvania, Philadelphia, Pennsylvania
9:15 AM  Conference Welcome
Brahmajee Nallamothu, MD, MPH, FAHA, Conference Chair, University of Michigan, Ann Arbor, Michigan

9:00 – 10:30 AM
Plenary I: How Entrepreneurship Will Transform Health Care Quality
Moderators:
Adrian Hernandez, MD, MHS, Duke University School of Medicine, Durham, North Carolina
John Spertus, MD, MPH, FAHA, Mid-American Heart Institute/UMKC, Kansas City, Kansas City, Missouri
Panel Discussion on “Why the QCOR Community Should Test and Implement the Best Ideas into Practice”
Panelists:
Perspectives from a Cardiologist and Founder
Uday N. Kumar, MD, Stanford University, Stanford, California
Perspectives from a Funder
Nathan Every, MD, MPH, Frazier Healthcare, Seattle, Washington
Perspectives from a Researcher
10:30 – 11:00 AM
Break & Exhibits

11:00 AM – 12:30 PM
**Concurrent Session I**

**Session A: Oral Abstracts on Quality Topics**
Moderators:
   - Henry Ting, MD, MBA, Mayo Clinic, Rochester, Minnesota
   - TBD

**Session B: Oral Abstracts on Stroke Topics**
Moderators:
   - Eric Smith, MD, MPH, FRCP, FAHA, University of Calgary, Calgary, Canada
   - Ying Xian, MD, PhD, Duke University, Durham, North Carolina

Session C: Young Investigator Abstract Award Finalists Oral Abstract Presentations
Moderators:
   - John Rumsfeld, MD, PhD, FAHA, University of Colorado Denver, Denver, Colorado
   - Peter Groeneveld, MD, MS, University of Pennsylvania, Philadelphia, Pennsylvania

12:30 – 2:00 PM
**Career Development Luncheon**
Moderators:
   - Frederick Masoudi, MD, MSPH, FAHA, University of Colorado Anschutz Medical Campus, Aurora, Colorado
   - Tracy Wang, MD, MHS, MSc, Duke Clinical Research Institute, Durham, NC

2:00- 3:00 PM
**Plenary II: Affordable Care Act Controversies**
Moderators:
   - William Borden, MD, Weill Cornell Medical College, New York City, New York
   - Karen Joynt, MD, MPH, Harvard School of Public Health, Boston, Massachusetts

Speakers
2:00   Value-Based Payment Reforms in the ACA: A Work in Progress
      Meredith Rosenthal, PhD, Harvard School of Public Health, Boston, MA
2:30   Cardiologists and ACOs: The Good, The Bad and The Ugly
      Eric Stecker, MD, MPH, Oregon Health & Science University, Portland, OR
3:00   Will Equality Be Achieved Through Health Care Reform?
      John Ayanian, MD, MPP, University of Michigan, Ann Arbor, Michigan
3:00 – 4:00 PM  
Break & Exhibits

4:00 – 5:30 PM

Concurrent Session II

Session A: Oral Abstracts on Policy Topics

Moderators:

John Ayanian, University of Michigan, Ann Arbor, Michigan

TBD

Session B: GWTG Target Stroke Live Webinar - Target Stroke: Identifying the Winning Strategies that Drive Improvement in Thrombolysis Treatment

Moderator:

Mathew Reeves, BVSc, PhD, DVM, FAHA, Michigan State University, East Lansing, Michigan

4:00 Welcome and Introduction

4:05 The Target Stroke Program – An overview of its organization, conduct and results

Eric Smith, MD, MPH, FRCP, FAHA, University of Calgary, Calgary, Canada

4:20 The Stroke Strategies that worked best – A data driven analysis

Ying Xian, MD, PhD, Duke University, Durham, North Carolina

4:35 Case Studies

Lee Schwamm, MD, FAHA, Massachusetts General Hospital/Harvard Medical School, Boston, Massachusetts

Deborah Camp, Tenet Health, Atlanta, Georgia

Kristen Sandel, MD, FACEP, Reading Health System, West Reading, Pennsylvania

5:00 Panel Discussion

Session C: Outcomes Measurement 2.0

Moderators:

Erica Spatz, MD, MHS, Yale School of Medicine, New Haven, Connecticut

Robert Yeh, MD, MBA, Massachusetts General Hospital, Boston, Massachusetts

4:00 Beyond Mortality and Readmission: What next generation cardiovascular outcomes should you be measuring in your patients and protocols?

John Spertus, MD PhD FAHA, Saint Luke's Mid America Heart Institute, Kansas City, MO

4:20 From Big Data to Best Outcomes: Reinventing health outcomes measurement using innovative data sources and collection tool

Jack Challis, PhD, CEO and Co-Founder, CliniCast, Milbrae, California

4:40 Novel technologies and devices for understanding patient outcomes and experience

David Albert MD, Founder, AliveCor, San Francisco, California

5:00 Interactive Panel Discussion

5:30 – 7:00 PM

Poster Session II
WEDNESDAY, JUNE 4, 2014

7:00 – 8:30 AM

Work/Life Balance Breakfast Session

*Ticketed event

Panelists:
Stacie Daugherty, MD, MSPH, University of Colorado Denver, Denver, Colorado
Ileana L. Piña, MD, MPH, Albert Einstein College of Medicine, Bronx, New York
Rita Redberg, MD, MSc, FAHA, University of California at San Francisco, San Francisco, California
David Wilde, MD, PhD, National Center for Advancing Translational Sciences, NIH, Bethesda, Maryland

8:30 – 10:00 AM

Plenary III

A Closer Look at the IOM Report: Best Care at Lower Cost: The Path to Continuously Learning Health Care in America

Moderator:
Rita Redberg, MD, MSc, FAHA, University of California at San Francisco, San Francisco, California
Thomas Maddox, MD, University of Colorado Health Science Center, Denver, Colorado

8:30 Implementing a Culture of Continuous Improvement
   Eric Peterson, MD, MPH, Duke Clinical Research Institution, Durham, North Carolina

9:00 Improving Patient Safety by Improving the Flow of Patients through Hospitals
   TBD

9:30 Improving Quality by Involving Patients in Care
   Helen Darling, National Business Group on Health, Washington, D.C.

10:00 – 11:30 AM

Concurrent Session III

Session A: Oral Abstracts on Outcomes Issues

Moderators:
Paul Chan, MD, PhD, Mid America Heart Institute/UMKC, Kansas City, Missouri
Micheal Ho, MD, PhD, University of Colorado Denver, Denver, Colorado

Session B: Dissecting the New Lipid Guidelines

Moderators:
Mikhail Kosiborod, MD, Mid-American Heart Institute/UMKC, Kansas City, Kansas City, Missouri
Mark Hlatky, MD, Stanford University School of Medicine, Stanford, California

10:00 Cholesterol guidelines reflect the current evidence for state of the art lipid management
   David Goff, MD, PhD, Colorado School of Public Health, Aurora, Colorado

10:30 New cholesterol guidelines – carte blanche for statin overuse
   Rita Redberg, MD, MSc, FAHA, University of California at San Francisco, San Francisco, California
11:00  New cholesterol guidelines are a paradigm shift to risk based approach that will endure
Harlan Krumholz, MD, Yale School of Medicine, New Haven, Connecticut

11:30 – 1:00 PM
Poster Session III

1:00 PM
Adjourn